



**FOR IMMEDIATE RELEASE**

## **TAKE THE NEXT STEP IN BECOMING A PROFESSIONAL CREATOR AND 'GEEK OUT' WITH RENOWNED ARTISTS AT SINGAPORE COMIC CON 2019**

*New initiative to be unveiled at Singapore Comic Con 2019 to connect aspiring creators with publishers*

**SINGAPORE, 22 August 2019** - Premier pop culture extravaganza, Singapore Comic Con (SGCC) 2019, is proud to introduce a brand-new initiative this year that looks into connecting aspiring creators with publishers through the **'Work In Progress' (W.I.P) programme**. Alongside this exciting initiative, visitors of SGCC 2019 can also look forward to meeting notable artists from the world of comics such as the creators of the hilariously relatable, *'Sarah Scribbles'* and *'My Giant Nerd Boyfriend'*. If cosplaying is your passion, it's time to get started on your outfit as registration for the Championships of Cosplay is now open.

### **GROOMING THE NEXT GENERATION OF CREATORS**

Telling a compelling sequential narrative with words and pictures is a critical skill when forging a strong creative connection between the comic artist and the reader. Budding artists that have ever dreamed to work in the world of comics can now get their big break. The new W.I.P programme will allow aspiring local & Southeast Asian creators to step forward and showcase their creativity as they look to leverage on the opportunity to get talent spotted and have their work published.

"Many of our fans don't just gobble up comics and pop culture but are also aspiring creators with their own original ideas and unique stories to tell. We hope that with the W.I.P programme, we can unearth new talents, encourage people to explore opportunities to turn their passion into reality and make their dreams come true by



turning their passion projects into published works,” said Mr. Suhaimi Sainy, Senior Manager, Reed Exhibitions.

Each proposal submitted will be thoroughly vetted by an esteemed group of participating publishers such as Shogakukan Asia, Asiapac Books Pte Ltd and Vividthree Productions Pte Ltd + Darkbox Studio Pte Ltd for unique curated content and fresh ideas. Creators whose entries display their passion and skills in original storytelling will be presented with an opportunity to meet the publishers at SGCC this December and stand a chance of having their works published. Mark your calendars as submissions open on 29 August 2019.

“Shogakukan Asia is pleased to work together with SGCC and fellow creators in the W.I.P programme,” commented Mr. Bunsho Kajiya, Managing Director, Shogakukan Asia Pte Ltd. “As the leading publisher of manga titles, Shogakukan Asia's editors possess a treasure trove of experience and knowledge which we would like to impart to a new generation of local and regional talent.”

“We are delighted to be working with SGCC on this initiative to encourage aspiring creators in the region. Our company has always been committed to nurturing emerging comic talent, having published early works of many successful and well-loved comic artists such as Wee Tian Beng (Singapore), Chan Kok Sing (Malaysia) and Hu Rong (Japan/China). W.I.P programme is a fantastic opportunity for artists to give their dream career a shot,” said Chong Lingying, Manager of Asiapac Books.

## **GO SUPER SAIYAN AT THE CHAMPIONSHIPS OF COSPLAY**

Creativity holds no boundaries at the Championships of Cosplay, back again at SGCC 2019. A true test of talent, grit and a lot of patience, the best of the best of Singapore’s cosplay scene will be showcasing their craftsmanship and artisanal skills at this event. Each submission will undergo a pre-judging session where only up to



ten contestants will be shortlisted. The ultimate champion will win an all sponsored trip to represent SGCC in the grand finals at the [Chicago Comic & Entertainment Expo](#) (C2E2) in 2020 as well as a cash prize and tickets to SGCC 2020. Submissions are open until 6 October 2019.

## MORE CREATORS AND MARVEL AND DC ARTISTS PART OF STAR-STUDED LINE-UP

If you're a huge comic book fan, you'll be stoked this December with SGCC's line up of artists this year. In addition to meeting and interacting with legendary comic creators [Jock](#), [Greg Capullo](#) and American artist and toy designer [Tara McPherson](#), fans can geek out to four additional renowned artists this December.



Illustration by Sarah Anderson

Hailing from the streets of Brooklyn, New York, is illustrator and cartoonist [Sarah Andersen](#) who rose to fame when she started her webcomic, *Sarah's Scribbles* in 2011. The amusing and quirky portrayal of "adult life" which made the webcomic relatable to daily life, made it a viral hit on social media. Since then, the talented artist has published several books, such as *Herding Cats*, *Big Mushy Happy Lump* and *Adulthood Is A Myth*.

From neighbouring country Malaysia, is rising comic artist, Tay Yen Ee or better known by her pen name, [Fishball](#). As someone who loves drawing, Fishball uses her talent as a way of recording her daily life. Humorous, captivating and all so true, Fishball's *My Giant Nerd Boyfriend* comic strip became a household name when it was picked up by Korean-based publishing portal, Webtoon.



Artwork by Fishball



Artwork by Yasmine Putri

Comic fanboys and fangirls can look forward to getting up close and personal with amazing artist, [Yasmine Putri](#). Starting out her career as a freelancer with various stints in both Marvel and DC Comics, Yasmine is known for her gritty artistic flair that blends realism with comic styles. Her latest works include variant covers for DC's limited series, *DCeased* which debuted on 1<sup>st</sup> May where she pays homage to classic horror movie posters.

A comic is nothing without a gripping storyline and author [Donny Cates'](#) brilliant writing is testament to that. Joining this year's SGCC line up, Donny has been making a name for himself on titles such as *God Country*, *Venom* and *Silver Surfer*. His current run on the *Absolute Carnage* storyline sees the symbiote-empowered serial killer on the hunt for anyone who has ever been attached to a symbiote.



Venom by Donny Cates

It's not over yet folks! Joining our already stacked guest line-up are comic creators, [Livio Ramondelli](#) and [Creees](#) as well as illustrators [Joey Spiotto](#) and [Prema-Ja](#).

Visitors will also be in awe as they gaze upon the jaw-dropping creations of well-known cosplayers, [Astarohime](#) and [Jin \(behindinfinity\)](#) who will be making an appearance at SGCC this year. As an avid cosplayer for over ten years, Astarohime has more than 100 costumes in her wardrobe that exudes outstanding precision and intricacy in each design. She has also been chosen as a representative for Russia in foreign cosplay conventions as guest-of-honor and member of the jury for the past three years.



For Jin (behindinfinity), her love for cosplay has earned the passionate individual unique opportunities such as being chosen to be the official Kenshin Himura cosplayer on the Asian red-carpet premiere of the live action film for Rurouni Kenshin: Kyoto Inferno and the international tour of The Lion King musical. Jin’s passion for cosplay has also given her the opportunity to share knowledge and interact with her fans around the world.

Fans of all ages and fandoms can look forward to two full days of exhilaration with all these exciting activities and bonding with fellow fans only at SGCC 2019 happening from 7 - 8 December at Marina Bay Sands, Halls A, B and C. Gaming geeks of all ages will also get a chance to experience the world of gaming at the Good Game Experience (GGXP) zone. Apart from experiencing the latest and coolest enhanced gaming features, visitors can also gawk at the latest comic merchandise and array of collectible toys all under one roof! Tickets to SGCC 2019 are now available for purchase with fans being able to enjoy greater savings with the couple and group ticket packages available via the Singapore Comic Con [website](http://www.singaporecomiccon.com).

Visit [www.singaporecomiccon.com](http://www.singaporecomiccon.com) for more details.

**END**

## **Notes to Editors**

### **SGCC INFORMATION**

**Date:** 7 and 8 December 2019

**Time:** 10am - 8pm daily

**Venue:** Marina Bay Sands Expo Halls A, B and C



[Press Kit](#) | [Website](#) | [Facebook](#) | [Instagram](#) | [Twitter](#) (#SGCC2019 / #SGComicCon)

### **'WORK IN PROGRESS' (W.I.P) PROGRAMME**

Participating publishers will be vetting through all proposals and providing each creator with feedback. Aspiring creators with proposals of high interest will have the chance to meet publishers at SGCC 2019 for in-depth discussions. Creators are welcome to submit their proposals containing a **one-page synopsis** of the overall story, comprising a title and plot in various formats such as a graphic novel, miniseries or an on-going comic storyline, **three to five pages** of fully inked or lettered sequential pages and a mock-up cover page. Each proposal needs to be compiled into a single PDF file (10MB or less).

### **TICKETING PACKAGES**



	Ticket Category	Pre-show Price (\$)	Onsite Price (\$)
SGCC Website	1-Day Solo	21	25
	1-Day Couple	40	50
	1 Day-Youth	15	18
	1-Day 5-Geek Squad (for 5 adults)	89	125
	1-Day Family	63	86
Klook	2-Day Adult	35	50
	2-Day Youth	21	36



## ANNEX

**Managing Director of Vividthree, Mr Charles Yeo** commented, “As a content production company, we are constantly on the lookout for young talented creators to join our creative team. Through SGCC’s W.I.P programme, we hope to nurture the next generation of creators, providing them with the support and the platform to showcase their masterpiece.”

**Darkbox Studio founder, Mr Goh Chun Hoong** added, “Having been through the learning curve, we know how tedious it is for artists to conceptualize, develop and get their content to the marketplace. Hence, we are very excited to be part of SGCC’s W.I.P initiative, as we look forward to sharing our experience and success in Darkbox Studio with aspiring creators to make the next great hit.”

### **About SGCC**

Singapore Comic Con (SGCC), previously known as Singapore Toy, Game & Comic Convention (STGCC), is South East Asia’s ultimate celebration of the best of Western and Asian pop culture. From toys, collectibles, comics and Esports to cosplay, there is something for everyone to experience. Singapore Comic Con is within the ReedPOP portfolio, which includes New York Comic Con, Chicago Comic & Entertainment Expo, OZ Comic Con, PAX and Star Wars Celebration.

### **About GGXP**

Good Game Experience (or GGXP) is a zone within SGCC for all gamers - from the hardcore to the most casual of fans. Board games, esports, VR, console - you name it, we’ve got it here!

### **About ReedPOP**

ReedPOP is a boutique group within Reed Exhibitions - the world’s leading events organizer. Launched in 2006, the group has become the number one producer of pop



culture events across the globe as well as a full service digital content provider and media company. Delivering once-in-a-lifetime fan experiences curated specifically for localized audiences, ReedPOP currently features events in North America, South America, Europe, Asia, India, Africa and Australia, including: New York Comic Con (NYCC), Chicago Comic & Entertainment Expo (C2E2), PAX West, East, South and Australia, Emerald City Comic Con (ECCC), MCM Comic Con, BookCon, Oz Comic Con, Eurogamer Expo (EGX), Comic Con India, Comic Con Paris, Comic Con Seoul, Comic Con Africa, *Star Wars* Celebration, and ComplexCon. In addition to organizing and managing events, ReedPOP also runs and operates the Gamer Network and its portfolio of leading gaming websites including Eurogamer, Rock Paper Shotgun and GamesIndustry.Biz. The staff at ReedPOP are a fan-based, globally focused group of professionals that are uniquely qualified to build and serve the communities with whom they share a common passion. ([www.reedpop.com](http://www.reedpop.com))

### **About Shogakukan Asia Pte Ltd**

Established in 2013, Shogakukan Asia is the leading publisher of manga and edutainment titles in Singapore and Southeast Asia. Publishing and distributing titles such as Pokémon, Detective Conan, Beyblade and Future Card Buddyfight, Shogakukan Asia brings entertainment to young readers in the region.

For more information, please visit [www.shogakukan.asia](http://www.shogakukan.asia)

### **About AsiaPac Book's Pte Ltd**

Established in 1983, AsiaPac Books is Singapore's leading independent publisher of comic content and illustrated books. Through our light-hearted and accessible publications, readers around the world have enjoyed learning about Asian history, culture, and wisdom.

For more information, please visit [www.asiapacbooks.com.sg](http://www.asiapacbooks.com.sg)



### **About Vividthree Holdings Ltd.**

Established in 2006, Vividthree is a virtual reality (VR), visual effects (VFX) and computer-generated imagery studio that develops and creates digital intellectual property assets that primarily consists of storylines with accompanying characters and visual elements. Vividthree develops and/or acquires digital intellectual property assets to produce virtual reality products such as thematic tour shows, such as the recently announced Train to Busan.

Vividthree has a network presence in Singapore and Malaysia, focusing primarily on two business segments, namely, Post-Production and Content Production.

In 2015, Vividthree Productions Pte. Ltd., which is now a subsidiary of the Company, was acquired by mm2 Asia Ltd., a Singapore based, SGX Mainboard-listed producer of films, TV and online content.

For more information, please visit [www.vividthreeholdings.com](http://www.vividthreeholdings.com)

### **About Darkbox Studio Ltd.**

Founded in 2015, Darkbox Studio is a webcomic creator that is focused on creating content for internet and social media consumption. Its first online comic series, Silent Horror, has accumulated a total of 90 million views on one of the most popular webcomic portals, Tapas. With a series of popular titles including Tiresias, Panic Room, Yona and Dante Shinigami, Darkbox Studio is constantly ranked as one of the most popular creators on leading webcomic portals and currently has 700k followers on Facebook and 300k followers on China's WeChat and Weibo.

For more information, please visit [www.darkboxstudio.com](http://www.darkboxstudio.com)



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