



## FOR IMMEDIATE RELEASE

### STEP INTO A DIMENSION OF FUN, FANTASY AND MAGIC AT SINGAPORE COMIC CONVENTION (SGCC) 2019!

*A feast for the senses awaits visitors as SGCC 2019 gears up for another exciting array of activities!*

**SINGAPORE, 28 November 2019** – The countdown has begun to Singapore’s premier pop culture event, [SGCC 2019](#), happening from 7 to 8 December at Marina Bay Sands across Halls A, B and C. Fans of all ages and fandoms can look forward to two full days of exciting activities that will not disappoint.

Be enthralled by a wide range of activities such as meet and greet sessions, limited edition purchases, talent spotting, solving puzzles & games, Championships of Cosplay and more at SGCC 2019 – It’s the perfect opportunity to discover what makes you POP!

An event that will have gamers at the edge of their seats over two days, will be the crowning of **PVP Esports @ Singapore Comic Con by Singtel’s** community league featuring Mobile Legends: Bang Bang and Dota 2. If you’re into dressing up like your favourite superheroes, come down and meet with your favourite cosplayers and even take part in the **Cosplay Parade** happening on **7 Dec at 3.30pm**. Just be sure to not leave your selfie sticks at home as you wouldn’t want to miss a photo-opportunity like never before.

For the talented creatives who have always wanted to get a chance to work on a TV series, get your portfolios ready. **108 Media** will be premiering *Fluorescent Black*, a dark sci-fi TV series based on the cult favourite graphic novel published by Heavy Metal Magazine. On top of sharing juicy details about the series in their panel, 108 Media will also be holding talent spotting reviews for artists and writers to work on the series.



According to the creator of the series, **Mr Matthew Wilson**, "It's a very distinctive setting, made more distinctive by the central characters, who are dealing with issues you don't commonly see in a sci-fi context. This TV series tells a crime story, like *Breaking Bad*, but set in the world of gene-tech-gone-wrong."

For those who love to solve puzzles and mysteries, good news, you are going to love the *Heist!* Head down to **Curious Chimeras** booth and be prepared to create a mystery story right at the convention hall - it's time to put your thinking hat on!

### Larger Star-Studded Line Up



Joining this year's stellar line-up is artist extraordinaire **Mico Suayan**, **Jonathan Cathey** from *The Loyal Subjects*, and tokidoki's **Simone Legno**. Oh but that's not all! We also have the co-creator of *Kinnikuman*, **Takashi Shimada**

and last but not least, the duo behind the *Sword Art Online* light novels, **Reki Kawahara** and **abec**!

### Key Highlights Only at SGCC 2019!

<p style="text-align: center;"><b>Star-studded Line-up From Across the Globe</b></p>	<p>Pop culture fans, you're in for a treat! Don't miss this chance to meet and greet with renowned comic book artists, toy creators, entertainers, cosplayers and pop culture icons!</p> <p>Featuring guests such as <b>Michael Sng</b>, <b>Koh Hong Teng</b>, <b>Astarohime</b>, <b>Andy Kubert</b>, <b>Peach MoMoKo</b>, <b>Fishball</b>, <b>Jason Freeny</b>, <b>Mufizal Mokhtar</b>, <b>Tara McPherson</b>, <b>Yasmine Putri</b> and many more!</p>
--	---



## Good Game Experience (GGXP)



Calling all gamers – both hardcore and casual, be sure to head down to GGXP and experience the world of gaming in a whole new level. From tabletop to console, SGCC promises that there's something for everyone!

Gaming fans rejoice and celebrate all things esports at **PVP Esports @ Singapore Comic Con by Singtel** and witness the finals of the PVP Community Leagues featuring *Mobile Legends: Bang Bang* and *Dota 2*. Get up close with your favourite celebrity streamer **Alodia Gosiengfiao** and grab the chance to battle with [OG Dota 2's Topson](#).

Try your hand at Hearthstone®: Battlegrounds, a brand-new auto-battling game mode that introduces a fresh, strategic and 8-player experience. While you're there catch Resurgence members Samuel 'Sequinox' Chan, Wesley 'Lambyseries' Seek and Deborah 'Wolfsbanee' Sim in a showcase segment on 7 Dec at 3:30pm.

Pop by the Gaming Lounge, sit back and relax as you work your thumbs on *Dota Underlords* and bring home exclusive prizes! Not to mention there are over \$1,000 of Dash credits are up for grabs too!

Alternatively, visitors of SGCC 2019 can also snap photos of themselves within the PVP arena, publish it on Instagram with the #PVPComicCon and stand a chance to bring home a SecretLab Omega Stealth at the end of the day.

Card collectors you're in for a surprise! Singapore's very own **Bushiroad** joins SGCC's stellar line up of tournaments as they bring to you **Cardfight!! Vanguard** and **Future Card Buddyfight**. Battle it



out with your fellow competitors on the Tabletop and stand a chance to win exclusive prizes. Additionally, fans can look forward to previews of upcoming Bushiroad cards.

Explore Tabletop experience brought to you by **Gamersaurus Rex!** Delve into the miniature tablescapes and battlefields where players enact battles between opposing forces using hand painted miniature models. Tournaments include games like Warhammer 40,000 and A Song of Ice and Fire.

Making its debut at SGCC 2019, Pokémon fans can look forward to the #PlayPokémon **Trading Card Game** and **Video Game Tournament** from the official Pokémon Championship series. Featuring the standard format Pokémon Trading Card Game and Pokémon Ultra Sun & Ultra Moon on Nintendo 3DS. Participants can also fast track their invitation to the prestigious Pokémon World Championships by earning up to 200 Championship Points!

### Main Stage Programmes, SPW Wrestling Ring and The Creative Space



Join SGCC's guests on the main stage for live demos, exclusive panels and Q&A sessions. For a full programme line up, visit [www.singaporecomiccon.com](http://www.singaporecomiccon.com).

Additionally, for the first time ever, catch wrestlers from **Singapore Pro Wrestling (SPW)**, showcasing live dramatic battles between good and evil with a unique local twist - don't blink, you won't want to miss out!

Ignite your creativity at **The Creative Space** and learn how to turn your hobby into a business. Join us for talks and knowledge sharing sessions by SGCC guests and industry professionals. Limited seats are available, so be sure to register your spot [now](#).



## Championships of Cosplay (CoC)

8 Dec 2019, Sunday

4.30pm – 6.30pm



Catch your favourite cosplayers showcasing their craftsmanship and artisanal skills as they battle out to win an all sponsored trip to represent SGCC in the grand finals at the Chicago Comic & Entertainment Expo (C2E2) next year!

*CoC Judges: Jin (behindinfinity), Astarohime & Bernard Phee (General Manager of Caesars)*

## Exclusive Merchandise & Limited Edition Collectible



From comics to toys and collectibles – visitors of SGCC 2019 can look forward to all the limited edition offerings that is not to be missed!

Get first dibs on **Mighty Jaxx's Freeny's Hidden Dissectibles**: Sesame Street collection; **Royal Selangor's** Limited Edition 80<sup>th</sup> Classic Batmobile Replica as well as **SaberMach's** limited edition in-universe sabers.

Other exhibitors' merchandise that you can look out for are from the **MINT Museum of Toys** where you can learn about the history of toy collections and participate in crafting activities.



Singapore's favourite **Mr Kiasu** is back and this time in celebration of **Nickelodeon's SpongeBob SquarePants' 20th anniversary**. Bikini Bottom meets Singapore in this clash of worlds in a coffee table book format, everyone's favourite yellow SpongeBob SquarePants runs into the Singaporean icon and hero, Mr. Kiasu. SGCC 2019 is proud to have this new coffee table book launched during



the two-day fanfare and will be signed by Mr. Johnny Lau himself.

Get your hands on the limited edition **SPAWN #303** selling only at SGCC 2019. Rumour has it that there will only be 250 copies available. Be sure to make this your first pit stop as soon as you enter the pop culture realm.

**Discover Amazing Creations at the Artist Alley**



If you're looking for a one-of-a-kind commissioned art pieces, then this is the place to be!

Explore hidden gems from an eclectic collection of sketches, toys at the Artist Alley booths. Each booth promises a showcase of unique trinkets that like-minded fans can get their hands on. Be prepared to be inspired by the creations of mixed artists, illustrators and even toy-makers such as [Drawmonsterdraw](#), [FRUS](#), [Laugh and Belly](#), and many more.

**Other fringe activities not to be missed!**

**Doodle Wall:** Visitors of all ages can join in the fun doodling on the doodle wall with the Band of Doodlers. Who knows, you might be channelling your inner Picasso.

**Talent Spotting Program:**

108 Media will be on the lookout for artists and writers to work on Fluorescent Black through portfolio reviews done at their booths. Taipan Films, the studio behind Singapore's first monster film, Circle Line, will also be conducting portfolio reviews to spot talented creatives for the chance to work as concept artists and more on the movie.



	<p><b>Photo booth:</b> Bring home a momento at our photo booth. Snap a picture or two for keepsakes and to remember your experience at SGCC 2019!</p>
<p><b>Official Tea Sponsor</b></p> 	<p>Feeling parched? Don't worry we got you covered! Get your hands on the SGCC-exclusive R&amp;B Tea drinks such as <i>Ivy's Poison Potion</i>, <i>The Dark Night</i> and <i>Mad Love</i> only at SGCC 2019.</p>

Tickets to SGCC 2019 are now available for purchase with fans being able to enjoy greater savings with the couple and group ticket packages available via the Singapore Comic Con [website](#).

**END**

**Notes to Editors**

SGCC INFORMATION

**Date:** 7 and 8 December 2019

**Time:** 10am - 8pm daily

**Venue:** Marina Bay Sands Expo Halls A, B and C

[Press Kit](#) | [Website](#) | [Facebook](#) | [Instagram](#) | [Twitter](#) (#SGCC2019 / #SGComicCon)



## TICKETING PACKAGES

	Ticket Category	Pre-show Price (\$)	Onsite Price (\$)
SGCC Website	1-Day Solo	21 <a href="#">Buy Now</a>	25
	1-Day Couple	40 <a href="#">Buy Now</a>	Not available onsite
	1 Day-Youth	15 <a href="#">Buy Now</a>	18
	1-Day 5-Geek Squad (for 5 adults)	89 <a href="#">Buy Now</a>	Not available onsite
	1-Day Family	63 <a href="#">Buy Now</a>	Not available onsite
Klook	2-Day Adult	35 <a href="#">Buy Now</a>	Not available onsite
	2-Day Youth	21 <a href="#">Buy Now</a>	Not available onsite

## ANNEX

### About SGCC

Singapore Comic Con (SGCC), previously known as Singapore Toy, Game & Comic Convention (STGCC), is South East Asia’s ultimate celebration of the best of Western and Asian pop culture. From toys, collectibles, comics and Esports to cosplay, there is something for everyone to experience. Singapore Comic Con is within the ReedPOP portfolio, which includes New York Comic Con, Chicago Comic & Entertainment Expo, OZ Comic Con, PAX and Star Wars Celebration.



## **About ReedPOP**

ReedPOP is a boutique group within Reed Exhibitions - the world's leading events organizer. Launched in 2006, the group has become the number one producer of pop culture events across the globe as well as a full service digital content provider and media company. Delivering once-in-a-lifetime fan experiences curated specifically for localized audiences, ReedPOP currently features events in North America, South America, Europe, Asia, Africa and Australia, including: New York Comic Con (NYCC), Chicago Comic & Entertainment Expo (C2E2), PAX West, East, South and Australia, Emerald City Comic Con (ECCC), MCM Comic Con, BookCon, Oz Comic Con, Eurogamer Expo (EGX), Comic Con Paris, Comic Con Seoul, Comic Con Africa, *Star Wars* Celebration, and ComplexCon. In addition to organizing and managing events, ReedPOP also runs and operates the Gamer Network and its portfolio of leading gaming websites including Eurogamer, Rock Paper Shotgun and GamesIndustry.Biz. The staff at ReedPOP are a fan-based, globally focused group of professionals that are uniquely qualified to build and serve the communities with whom they share a common passion. ([www.reedpop.com](http://www.reedpop.com))

## **About GGXP**

Good Game Experience (or GGXP) is a zone for all gamers - from the hardcore to the most casual of fans. Board games, esports, VR, console - you name it, we've got it here!

## **Press Contacts**

### **Debbie Pereira**

PR Director

Tel: +65 9880 9848

Email: [Debbie@righthook.com.sg](mailto:Debbie@righthook.com.sg)

### **Ain Ahmad**

PR Executive

+65 9727 3017

Email: [Ain@righthook.com.sg](mailto:Ain@righthook.com.sg)